

# 5<sup>th</sup> Annual Statewide Meeting

## Thinking Ahead: Key Issues for Tomorrow's South Carolina

February 3 - 4, 2011  
 Westin Poinsett Hotel  
 120 South Main Street  
 Greenville, SC 29601

> Session highlights will include: an economic outlook for South Carolina, the impact of the In-Migration Industry, succeeding by innovation in today's marketplace, public-private partnership best practices, and case studies of local adaptive use projects. Don't miss this opportunity to network and engage in a provocative discussion with some 200 real estate and land use professionals from across the state.

### > REGISTRATION (81481104)

Private:	\$160	\$195
Public / Nonprofit:	\$145	\$165
Young Leaders	\$135	\$155
Students:	\$125	\$145

### > REGISTRATION & MEMBERSHIP

Save \$100 when you register for the Annual Statewide Meeting and join ULI South Carolina at the same time.

To Register Visit: [www.southcarolina.uli.org](http://www.southcarolina.uli.org)  
 Call: 800.321.5011  
 Email: [southcarolina@uli.org](mailto:southcarolina@uli.org)

## WHY SHOULD YOU ATTEND?

- > **CONNECT** with decision makers across the state from every sector
- > **ENGAGE** with leaders to influence the future of land use in South Carolina
- > **EXCHANGE** ideas and get to know your peers
- > **EXPAND** your statewide contacts
- > **INVEST** in your career

## WHO SHOULD ATTEND

- DEVELOPERS
- OWNERS
- LENDERS
- INVESTORS
- ADVISORS
- ARCHITECTS
- PLANNERS
- CITY OFFICIALS
- BUILDERS
- ACADEMICS
- ATTORNEYS
- ENGINEERS
- BANKERS
- DESIGNERS

## Session Topics & Agenda

### ECONOMIC OUTLOOK FOR SOUTH CAROLINA

Thursday February 3 at 3:15 PM

*What is the future of consumer behavior, deployment of capital, taxes, and job creation in South Carolina.*

### CAROLINA IN-MIGRATION: A RESEARCH BRIEFING

Thursday, February 3 at 4:15 PM  
 Pat Mason, Carolina Living

*Ever thought about the social, cultural and economic impact when 450,000 affluent newcomers arrive in the Carolinas in 2010 and every year for the next 25 years?*

### SUCCEEDING BY INNOVATION - OR NOT

Friday, February 4 at 8:30 AM  
 Tom Murphy, ULI Senior Fellow

*Technological innovation and demographics are redefining the critical elements cities need to compete and succeed.*

### TECHNOLOGICAL INNOVATION: A LINK TO BUILDING MORE SUSTAINABLE COMMUNITIES

Friday, February 4 at 9:15 AM

*A discussion on how our major institutions are influencing economic development opportunities and the real estate industry in South Carolina.*

### P3: PUBLIC / PRIVATE PARTNERSHIPS FOR THE 21ST CENTURY

Friday February 4 at 10:15 AM  
 Stephen Leeper, 3CDC

*A public/private partnership is a process that has to be learned. Mistakes can be very expensive. In this session, experts will offer insights based on their experience, the process and how to avoid the potential pitfalls.*

### ADAPTIVE USE: LOCAL CASE STUDIES

Friday February 4 at 11:00 AM

*Local projects that have converted from original use to meet market demand and optimize opportunity. Speakers will share their project's closest moment to collapse and how they were able to get it back on track.*